



**TAKING CARE**  
**MOBILE MASSAGE**  
EVERYONE • EVERYWHERE • EVERYDAY

# Leadership Team Bios

## Sandra Allars

### Founding Director

As the Founder of Taking Care Mobile Massage, Sandra provides strategic oversight and long-term vision for the organisation. Her leadership and entrepreneurial drive have grown the business from a single owner-operator to a multi-state company with over 70 team members and delivering more than 500 massages per week. Sandra has supported thousands of clients through accessible in-home remedial massage services, and she remains committed to strengthening the industry standards while ensuring Taking Care Mobile Massage continues to evolve to meet the growing needs of the community.

## Simon Allars

### Board Member

As a member of the Board, Simon delivers a consistent and steady presence in the organisation. With a background in finance, communication, banking and customer service, Simon's attention to detail and practical approach have guided Taking Care Mobile Massage through challenges and growth. With his expertise in finance and communication, Simon continues to support the company's operations and long-term success.

## Henry Kuo

### Managing Director & CEO

With the responsibility of executing the strategic direction and vision of the Board, Henry brings extensive experience in the Aged Care and Allied Health sector to Taking Care Mobile Massage. A proven professional in leading clinical services within residential aged care, community and clinic settings, Henry has demonstrated excellence in managing multiple business functions, driving change in workplace culture, delivering safe & quality clinical services, and building strong relationships with team members and partners.



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## Luke Atsiaris

### Clinical Services Manager

With extensive experience as a Remedial Massage Therapist and an RTO Trainer, Luke brings a strong clinical and educational focus to Taking Care Mobile Massage. Equipped with a Diploma in Remedial Massage, a Bachelor of Exercise and Sports Science, and a Certificate IV in Training and Assessment, he is passionate about delivering safe, evidence-informed care. As the Clinical Services Manager, Luke leads clinical governance, quality & safety, and plans for continuous improvement. He is committed to maintaining high clinical and service standards while ensuring therapists are confident, supported, and well-prepared to provide safe and effective care to every client.

## Keren Manser

### Finance Officer

During her long tenure, Keren possesses a thorough understanding of the inner workings of Taking Care Mobile Massage. With a background in Commerce & Accounting, she has held various positions and supported improvements in multiple departments. As the Finance Officer, Keren leads the financial operations, supports the accounts & compliance team, and brings a holistic understanding of the business. Keren is committed to the continued growth of Taking Care Mobile Massage.

## Shel Morris

### Partnership Officer

With his years of experience as an Executive Manager in corporate America and holding a Masters in Business Administration, Shel brings his professional business development and partnership skills to Taking Care Mobile Massage. As the Partnership Officer, Shel works across the nation to connect with new clients, strengthen provider relationships and expand the company. Being a formal Remedial Massage Therapist, Shel is well equipped to promote Taking Care Mobile Massage to Australians everywhere.